

Stefania Marchisio

founder at **HallonDesign**

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PROFILE

Freelancing since 2009, with more than 10 years in the industry, if you are looking for a Visual Designer I can bring experience in the role to create a unique perspective.

An excellent understanding of art direction and a strong background gained in two of the most renowned Polytechnics in Europe, plus my current Master studies in Graphic Design at the Academy of Fine Arts in Cuneo, make me ideal for contributing to your company's branding design and experience.

WORK EXPERIENCE

Founder at **HallonDesign** - Cuneo

January, 2009 - current (11 years)

- Branding and Corporate design for Print.
- GUI for App and websites.
- Visual design for Motion Graphics and E-learning.
- Graphic Design teacher in basic and advanced courses.

Clients: DalDosso Factory, FightBean Digital Design Studio, Università di Milano - Facoltà di Agraria, FioridiRiso WeddingPlanner, EchoCreative, i-Duck s.r.l., Anna Vaschetto Studio, Sembox, Ambito 5, Tipografia Subalpina Cuneo, Birrificio LaFossa, Banca Sella, UppLoud, Pietraquadra Stone Jewels, DronOut, English Galore School, Balume Accende la notte, ValleVaraitaTrekking, Eglue Technologies, CT2 Milano, Casa del Quartiere Donatello Cuneo, Laschi Viaggi, Migastone, Task Servizi Informatici.

Art Director at **Bitmama** - Milano

September, 2011 - April, 2014 (2 years and half)

Corporate and e-commerce designer. UI design for IOS and Android app.

Clients: Vodafone IT, Vodafone UK, Gewiss, SnamReteGas, Glamoo, PagineGialle.

GUI designer at **Yummi Media Group** - London

June, 2011 (1 month)

Adapting the User Journey interface design according to the required changes; providing IT with the GUI assets for game implementation.

Multimedia designer at **Lolalondon Creative Agency** - London

January - April, 2011 (4 months)

Visual designer for website and printed material, supporting market researches and social networking, contacting Middle East - and Eastern suppliers, preparing pitches with UK customers, data entry.

Clients: DohaLuxury, Luxurycapitals.com

Graphic designer at **Anna Fileppo Grafica** - Biella

March - December, 2010 (10 months)

Graphic designer in charge of logo creation, packaging, contact with clients and design of exhibition material (brochures, cards, fliers, panels, banners).

Clients: Consorzio Baraggia Vercellese, CentroLegno, Chiorino Tannery, Vimar, Filatura di Crosa.

Pattern designer at **Wimport Co. S.r.l.** - Biella

November, 2009 - February, 2010 (4 months)

Designing patterns and decoration to print on large scale by partners based in Eastern Countries (India, China, Hong-Kong), keeping contacts with European clients.

Clients: Eglemoss, Disney Italia, Daxon France, Deagostini, LILT.

Digital illustrator at **Ablabo S.r.l.** - Biella

September, 2008 - October, 2009 (1 year, 2 months)

Character design for Flash and After Effects animation, GUI design for e-learning courses, interactive widgets for intranets, flyers and brochure for print.

Clients: Vodafone One, SEA Aeroporti Milano, Poste Italiane, Zambon 4US, Beverage Network.

COURSES AND TRAINING

Accademia di Belle Arti - Cuneo

October, 2019 - current (1 year)

Master Student of Graphic Design.

E-book: le potenzialità di mercato e la realizzazione del libro digitale - Roma

March, 2017

Course by Scuola del Libro about adaptation of books for print to e-book and self-publishing formats.

Teacher: Giuliano Velli.

Pattern Design - Online

Session 1: April, 2014 - Session 2: September, 2015

Online course by Pattern Observer about adaptation of illustrations and patterns to be printed on fabrics.

Teacher: Michelle Fifs.

Animation Techniques - Milano

February - June, 2013

Course based in Associazione Illustratori and Cicciotun S.r.L. about different techniques of animation: creation of storyboards and animatics, stop-motion, motion-graphics and cut-out with After Effect.

Teacher: Jacopo Martinoni.

Character Design for Animation - London

January - April, 2011

Course based in Univesity of the Arts - Central Saint Martins - London about designing characters for animation: sketches and rules, storyboards, clay modelling of characters, final artwork.

Teacher: Vincent Woodcock.

PopUp Books - Padova

Full-Immersion Weekend - October, 2008

Course based in Artelier Veneto about techniques of designing and prototyping pop-up books.

Teacher: Dario Cestaro.

CERTIFICATIONS

FIRST English

September, 2009

Trinity College Cambridge

LANGUAGES

English Professional working knowledge

French Very good understanding

SKILLS

Graphic Design
User Interface Design
Art Direction
Interaction Design
Logo Design
Creative Direction
Vector Illustration
Responsive Design

SOFTWARES

Adobe Creative Cloud
(Photoshop, Illustrator, Indesign)

Sketch for GUI design

Microsoft Office
(Word, Excel, Outlook)

IN-CLOUD

Google Drive, InVision

EDUCATION

Politecnico di Torino - Kungliga Tekniska Högskolan, Stockholm

2007 - 2008

Bachelor in Graphic and Virtual Design, Industrial Design Faculty / KTH CSC & Media Department,
Degree mark: 103/110

Istituto Tecnico Commerciale E. Bona - Biella

2000 - 2005

Accountancy & Sales Management, IGEA
100/100 Full marks with honors

HOBBYS

Reading, trekking.